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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, Government of India)



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE · INDIA

**MANAGEMENT STUDIES COMMITTEE,
SCHOOL OF LAW, CHRIST (DEEMED
TO BE) UNIVERSITY**

**IN COLLABORATION WITH
CHRIST INCUBATION AND
ENTREPRENEURSHIP CELL**

1st NATIONAL LEGAL HACKATHON

LEGAL START-UP & BUSINESS PLAN COMPETITION

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About School of Law, Christ (Deemed to be University), Bengaluru

School of Law, CHRIST (Deemed to be University), Bengaluru, was founded and is administered by Carmelites of Mary Immaculate (CMI). The parent university, CHRIST (Deemed to be University), formerly Christ College had the rare distinction of being one of the first institutions in India to be accredited in 1998 by the NAAC. Subsequently, in 2004, 2016, and 2022, CHRIST (Deemed to be University) has the top grade 'A+' in the 4-point scale.



In four decades, the institution has become the most preferred educational institution in the city. SLCU entered the list of top law schools in India according to the NIRF Rankings declared by the MHRD in 2020. The Courses are approved by the Bar Council of India. SLCU boasts of unmatched infrastructure consisting of well-equipped audio-visual classrooms, resourceful libraries with the latest legal publications and journals, information centre with all-time Internet connectivity, conference halls, mini auditoriums and above all, a conducive environment to study and explore numerous possibilities in life.

About the Management Studies Committee, SLCU

The Management Studies Committee, School of Law, CHRIST (Deemed to be University) is envisioned with training and creating young leaders well equipped to lead the legal and professional world. The Committee is inclined towards establishing a platform for law students, irrespective of their stream, to gain experience and exposure in the field of Management Studies, which is quintessential for any law graduate to possess. The Committee aims to promote and nurture a culture of entrepreneurship, innovation, and leadership skills among the students by conducting various management-centric activities.



It seeks to aid students in establishing effective networks, honing soft skills, developing managerial skills, and encouraging them to take the initiative, enabling them to think beyond the boundaries of our regular curriculum. The Committee intends to facilitate students to holistically, academically, and practically inculcate the skill sets that a law graduate must possess. It seeks to achieve this aim by conducting a plethora of training programs and workshops that would be open to all students within the deanery as well as to other departments.

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About the CHRIST – Incubation and Entrepreneurship Support Cell (C-IESC)

C-IESC was established in January 2020 to spark the entrepreneurial journey of our students and incubate their viable ideas as start-ups. The cell encourages young and aspiring entrepreneurs to activate their innovative minds, nurture, and grow their ideas into reality which in turn would contribute to the economic and employment growth of our nation. The team comprises Father Dr. Benny Thomas, Professor Arjun, Professor Ravindranath, and Mr. Mohan Kumar.

It offers incubation services like ready-to-use office infrastructure including communication network and conference halls, secretarial support, well-equipped engineering and IT laboratories, state of the art library including online services, qualified technical support with the involvement of Professors and senior students from multiple faculty disciplines, canteens and cafeteria, and guest houses. The cell facilitates access to expert services of Professional Consultants, access to financial sourcing, access to Industry Experts as Mentors, and the like, to play an essential role in the development of the growth phase of the start-up's lifecycle. This support helps the masterminds behind the start-ups showcase the potential to monetize their ideas, graduate from the University as “Successful Entrepreneurs,” and create a societal impact.

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About the 1st National Legal Hackathon: Legal Start-up & Business Plan Competition 2022-23

Legal field has been facing various challenges for the last few decades especially in terms of pendency of cases and complex legal compliance. To address these situations, we need to come up with innovative mechanisms, initiatives in the said field. Innovation and Startups in the legal field are the answer to this. We can witness many startups have come up in the legal field in the last few years especially by young minds. Ministries, Government Departments /bodies have initiated various innovative schemes for serving people at large.

The Management Studies Committee, School of Law, Christ (Deemed to be University), in collaboration with C-IESC, is launching its 1st National Legal Hackathon: Legal Start-up & Business Plan Competition 2022-23, open to under-graduate, post-graduate students and research scholars who are presently enrolled with any University and College across the country with the aim of stimulating the spirit of entrepreneurship among students. The primary purpose of this competition is to provide an opportunity for budding entrepreneurs across the country to present their ideas and to create a platform for all legal start-ups to exhibit their ideas and work in a competitive ambience.



The Theme of the Competition

The theme of the event is “Automation and Empowering Justice”. Empowering justice is an approach that enables communities facing injustice to use legal mechanisms to pursue transformative improvements to current laws and systems. The main goal of the competition is to showcase the legal start-ups, exhibit their functioning, the challenges they faced or are facing, and the outcome achieved by them.

The main objective of conducting such an event is to provide individuals with a platform to present their business ideas for establishing a legal start-up with the intent to motivate and provide practical and technical guidance for improvement. It aims to help individuals hone their skills to give them an early boost in their law school lives and their professional careers.

Objectives

- To support legal start-ups.
- To determine their own legal career prospects and to inspire students.
- To offer all assistance necessary for establishing legitimate start-ups



Guidelines of the Competition

The competition is open to all undergraduate, postgraduate, PHD scholars. The competition will be conducted in three phases: the first phase will be a **screening round**. The second will be the **preliminary round** which will be held virtually on Webex. And the **final round** will be conducted offline at the School of law, Christ (Deemed to be University), Bengaluru.

Screening Round (Round 1)

Teams will be evaluated and shortlisted based on the proposal submitted by them.

The Proposal Document shall include:

- Introduction
- Problem
- Solution

The teams are required to send their initial proposal for the screening round in not more than 350 words. The submissions should be done in PDF format.



Guidelines of the Competition

Preliminary Round (Round 2)

The preliminary round will be conducted online on the Webex platform.

The selected teams will have to submit another document for the second round in accordance to the following guidelines (marked as Annexure 1).

NOTE: The document should not exceed 6 pages.

The teams would be given 8 minutes to present their Idea in brief which will be followed by a Q&A Session which would last for 3-5 minutes.

ANNEXURE 1

- Unique Selling Proposition
- Overview of the Idea
- Competition in the Market and its Analysis



Guidelines of the Competition

Final Round (Round 3)

The teams will be given 15 mins to present their ideas, followed by a 6-8 mins Q&A session.

The final business plan should consist of:

1. Introduction page which should include:
 - Names of all the members, affiliation, Mobile no. Email Id
 - Table of Contents
 - Executive Summary
2. Details as per Annexure II.

NOTE: The document shall not exceed 15 pages. (Additional 05 pages can be attached as supporting documents)

Business Idea/ Proposal for the final round should be sent in PDF file along with a business presentation in PPT/PDF format.

ANNEXURE 2

1. **Introduction & Team**

Brief Introduction and team members' information.

2. **Business**

Business idea in detail. Mention the objective behind the idea or the Initiative undertaken, details of the plans put forth for the fulfillment of the objective, and in detail mention of the objectives of the initiative.

3. **Problem**

Mention the background behind the idea. Identify and highlight the problem the business has been trying to address.

4. **Solution**

What is the solution or business model? Mention the solution proposed and highlight the extent to which a solution can be achieved.

5. **Market**

How big is the market? Expectant population that can benefit from the initiative.

ANNEXURE 2

6. Market Analysis

- Strengths, Weakness, Opportunity, Threats
- PESTEL analysis – Political, Economic, Social, Technological, Environmental and Legal

7. Competition

How do you plan to compete against existing solutions?

Execution Plan – How execution is being done? (In Stages)

8. Legal compliances & IP protection

What laws are complied with for setting up and registering the startup?

What IP protection is given for the logo/name/services provided?

9. Financials

What is present and projected financial performance?

- Sources of Funds
- Revenue Model
- Allocation of funds

10. Milestones

What are the proposed milestones the business must achieve in the legal field?



Schedule





Registration

Participation is allowed only as a team and each team needs to have a minimum of 2 and a maximum of 4 members.

There is a basic registration fee of **Rupees 350 (inclusive of GST)** which needs to be paid by each member of a team who qualify to the preliminary round (Round 2).

Link for submissions to the screening round (Round 1)

https://docs.google.com/forms/d/e/1FAIpQLSd54dPsfhTZXSa6xRxNJw47XbVfH_bCChvrA685DFbwmsFng/viewform?usp=sf_link

Awards

E-Certificate of Participation to every team who qualifies to the preliminary rounds.

Certificate of Merit to the top 5 teams who qualify to the final rounds.

Rewards for the 1st and 2nd positions:

- 1st place/Winners
Rs.12000 + Certificate of Merit + Memento
- 2nd place/Runners up
Rs.9000 + Certificate of Merit + Memento



Reach out to us

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