



Consumer Assistant
(A Unit of Knowledge Steez EduHub LLP)
in collaboration with
Marwadi University

Is organizing a
International E-Conference
on
**CONSUMER RIGHTS:
ISSUES AND CHALLENGES IN
THE NEW ERA (2ND EDITION)**

Date: 24th Dcember, 2022

Apply Now!



About Consumer Assisto

Consumer Assisto' suggests assisting consumers in every possible manner. The ideology behind this project is to provide legal assistance to consumers and create content of all legislation and case laws that everyone shall access. To create awareness of the rights of consumers among midst general public.

This project aims to help people and also provide pro-bono services. With the help of this project, we will try to reach out to the general public who need legal assistance and reduce the exploitation of consumers.

About Marwadi University

Marwadi University (MU) is a private university located in Rajkot, Gujarat, India. It was established on 9 May 2016 by the Marwadi Education Foundation through The Gujarat Private Universities (Amendment) Act, 2016. As of 2017, it offers 54 different courses. It is graded A+ by NAAC.

The university operates under the division of Marwadi Education Foundation's Group of Institutions (MEFGI). MEFGI commenced its operations in the year 2008. It was established as a primary unit of Marwadi Education Foundation under the Bombay Public Trust Act 1950. Marwadi University is aided by the Marwadi Shares and Finance Limited, a major stock broking company in India and Chandarana Intermediaries Brokers Pvt. Ltd. (CIBPL), a well-known firm dealing in technical and arbitrage trading

About the Conference

2nd Edition of the International Conference on “Consumer Rights: Issues and Challenges” aims to bring together professionals, academicians, researchers, research scholars, and students to exchange and share their experiences and research facets of Consumer Protection Law and Regulations. It also provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted especially in the fields of Consumer Protection Laws and their rights.

This will not only provide a platform for academicians, practitioners, presenters, etc. to share their views on the concept but also provide an opportunity for the participants to understand the concept in detail along with their rights and responsibilities as a consumer in the new era.

Theme of Conference

Consumers need to be able to obtain accurate, unbiased information about the products and services they purchase. There are a number of products in the market that are injurious to the health of the consumer, adulteration, false weights, monopoly and unfair trade practice hence are some of the issues that need to be tackled and become more important be addressed to protect the consumers against it.

This will enable them to make the best choices based on their interests and prevents them from being mistreated or misled by businesses. Consumer protection policies, laws, and regulations help increase consumer welfare by ensuring that businesses can be held accountable. Also, Consumer protection contributes to dynamic and effective markets for businesses to grow. Consumer demand drives innovation and economic development as businesses are required to maintain fair prices and good quality of their products and services.

Sub themes

(Note: The Sub-themes are suggestive and do not restrict or confine the scope)

- History and development of Consumer Rights
- Consumer rights and Human Rights
- Mediation and Consumer Protection
- Consumer Education and Consumer Movement: The Role of Civil Groups E- Consumerism: Problems and Perspectives
- International Consumer Protection Framework & Policy
- Consumer as victims
- New developments in consumer protection
- Jurisprudential and conceptual dimensions of consumerism
- Consumerism in International integration of E-commerce
- Misleading advertisements and Law
- Consumer's rights in the Digital Era
- Analysis of the provisions of the Consumer Protection Act 2019
- Role of regulatory authorities
- Comparative Analysis of the Consumer Protection framework: India & other countries Misleading Advertisement and its implications
- Impact of Covid-19 on the rights of consumers
- New Age Contemporary Issues & Challenges

Submission Guidelines

Session Proposal:

- 1.** The abstract shall not exceed **300 words**. It should include the Title of the Paper, Keywords, the Presenter's Name, Designation, Institutional Affiliation, Contact Number, and Email ID.
- 2.** The abstract should be typed in Times New Roman, font size 12 with 1.5 line spacing.
- 3.** The abstract shall be submitted through the registration link only. All submissions should be uploaded in .doc/.docx format only.
- 4.** Co-authorship is limited to a maximum of two authors.
- 5. Intimation for acceptance/improvisation** will be provided ***within 2-3 working days from the last date of the submission.***
- 6. Full Paper is not required.**

Best Presentation

- The best Presentation will be acknowledged from each session. Certificates and Free Registration shall be given to winners in Knowledge Steez or in any *wing courses worth rupees 3000*.
- All the participants shall be provided with E-certificates.

Submission Guidelines

- Extended Last Date of Registration for attendees: **20th December, 2022**
- Session Proposal Submission Deadline: **20th December, 2022**
- Date of Conference: **24th December 2022**

Notification of Acceptance/Improvisation: Within **five working days** of the submission of proposal.

Eligibility

Faculty members, Research scholars, professionals and students are eligible to participate.

Proposal Presentation Guidelines

Presenters are solely responsible for the creation of their presentations.

The presentation should be based on the approved/accepted paper but may include updates and related additional content.

Only the listed presenters may present their papers.

For a successful and productive conference, all presenters should adhere to the following guidelines:

- For a successful and productive conference, all presenters should adhere to the following guidelines:
- PowerPoint Presentation (PPT) is encouraged for presentation at the conference. If giving PowerPoint Presentation (PPT), the presenter(s) should save their presentation in .pdf or .ppt format and present it through the screen sharing mode.
- All presentations are to be in English. The presenter(s) should be able to understand and respond to audience questions in English.
- Presentations should be of 8-10 minutes which shall be inclusive of 3 minutes for questions.
- Participants need to join the session 15 minutes before it begins and be well-prepared for the presentation. Any unnecessary delay on part of the participant might lead to disqualification.
- It is suggested for the presenter(s)/ attendee(s) dress professionally.

General Information

1. In case of any query, kindly reach us by writing an email to **consumer.assisto@gmail.com**
2. All the Participants shall be required to present their session proposals on 20th December, 2022.
through **Zoom/Google Meet.**
3. All the participants shall be provided with E-certificates only on their registered e-mail id.

Registration Details

Link for registration of Attendees and Author/Co-Author (+Session Propoasl Submission):

<https://forms.gle/EZPTooBSHtpiFdiz5>

Registration Fee: FREE

Organizing Committee

Faculty Convenor:

Dr. Mayank Kapila

Assistant Professor (Law),
B.R. Ambedkar Bihar University, Muzaffarpur

Ms. Swati Kaushal

Assistant Professor
DME, School of Law (Affiliated to GGSIPU)

Mr. Adwitiya Prakash Tiwari

Assistant Professor
Marwadi University, Rajkot, Gujrat

Student Convenors:

Ms. Harsha Agrawal: +91 7042743125

Ms. Harshita Agarwal: +91 9997707111

Mr. Sanidhya Kulshreshtha: +91 9352603383

Contact us



Email Id: consumer.assisto@gmail.com



Facebook: <https://www.facebook.com/consumerassisto>



Website: www.consumerassisto.com