

AIESEC in Navi Mumbai

Partnership Proposal

Campus Ambassador Program

powered by



WE STRIVE
TO ACHIEVE
Peace
&
Fulfillment
of
Humankind's
Potential

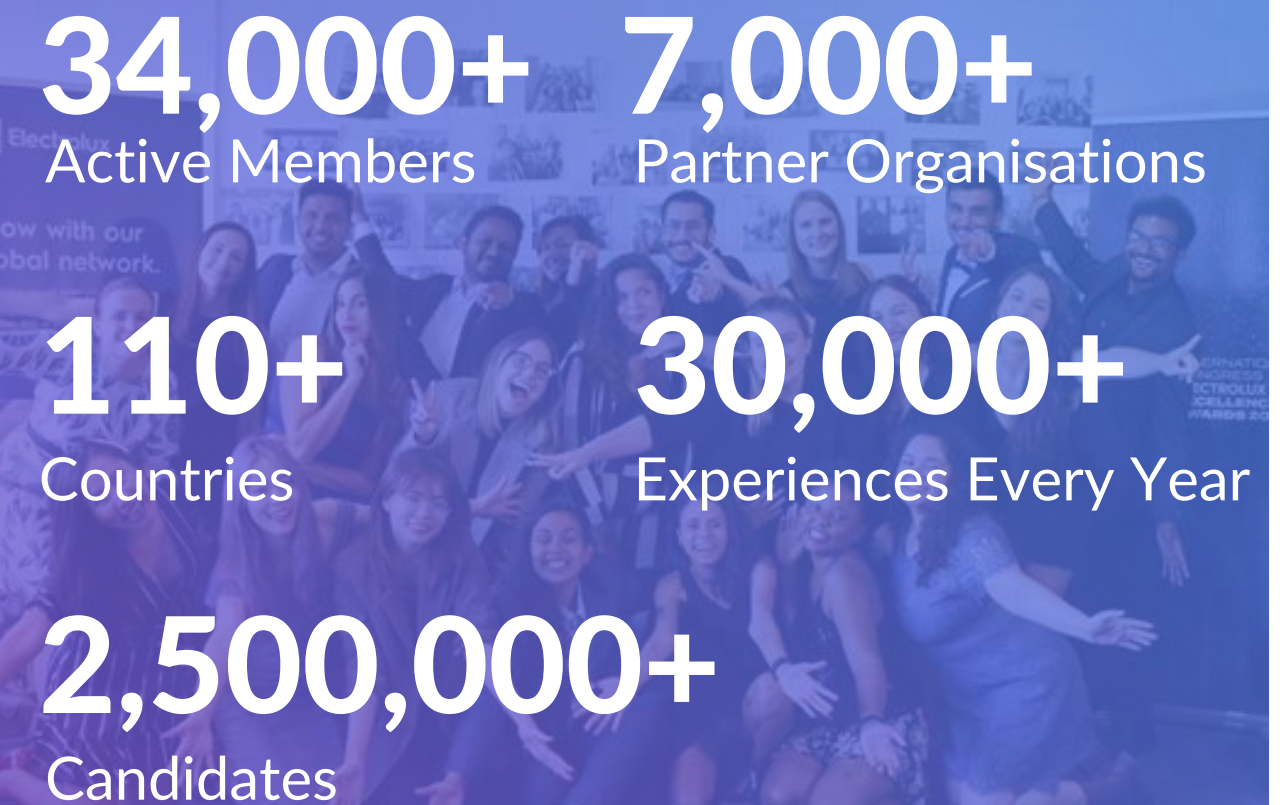


Table of Contents

- About AIESEC
- About AIESEC in India
- Our Digital Presence
- [About Campus Ambassador Program](#)
- Choose CAP
- Hiring Process
- [Partnership Pricing](#)
- [Local Partners](#)
- National Board of Advisors
- National Partners
- [Contact](#)

About AIESEC

AIESEC is a global organization led by **youth** that strives to achieve **peace and fulfillment of humankind's potential**. The organization looks to activate leadership qualities in youth through practical learning in challenging environments. Together with organizations and associate companies, AIESEC facilitates a network of **multicultural exchanges, creating volunteering and professional experiences**.



34,000+
Active Members

7,000+
Partner Organisations

110+
Countries

30,000+
Experiences Every Year

2,500,000+
Candidates

About AIESEC in India

AIESEC in India is **40 years** old and led by youth that strives to achieve peace and fulfillment of humankind's potential. The organization has given birth to many proud Entrepreneurs across the globe. Having served the **Corporate** and **Youth Sectors** in India for so long, the Alumni and Student network of AIESEC in India is one of the largest in the country.



3,000+
Active Members

50,000+
Alumni Network


30+
Cities

40,000+
Exchanges

200,000+
Candidates

Our Digital Presence



2015 established	23.7k+ followers	99k+ monthly reach		
2K+ story reach	110+ per post interactions	7K+ impressions		
	53% men	47% women	64.7% 18-22	29% 25-34



2019 established	15.5K followers	28.5% per month engagement rate	68K+ per month page visitors
-----------------------------	----------------------------	--	---

click on the icon to visit our page

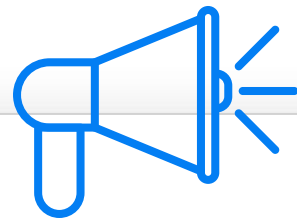
About Campus Ambassador Program

At AIESEC in India, we have students volunteering from a network of more than 200 colleges and universities across the country.

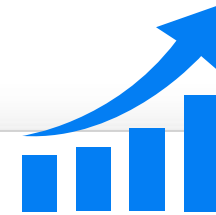
Through the Campus Ambassador Program, AIESEC in India aims at building a **bridge between universities and companies** to be able to provide quality learning opportunities and develop leadership skills in the young students of our country.

Choose CAP

Get efficient outreach for your organization and enable the student's leadership journey and also explore physical and digital touch points with AIESEC membership.



Gain outreach and tap into the right market with our presence of over 200+ universities across the country.



Grow your brand as campus ambassadors serve the brand's best interest by ensuring positive word of mouth.



Humanize your brand because people prefer buying from people rather than a faceless brand.

powered by



Hiring Process

With our presence of over 200+ universities and deeply rooted relevance in youth and student communities come a plethora of options and applicants to choose which requires a well-established, standardized, and simple process, all managed on one platform in order to assist clients and cater to needs with right option and ensuring that delivering high-quality experiences remain the most vital part.



Partnership Pricing

INR 3,500/- per candidate



3 months program

- Create and provide a list of colleges and universities present in the city.
- Taking the company's requirements and co-creating a digital campaign and marketing plan with the company.
- Circulating the posters and details in the colleges through the membership and representatives from that college.
- Collect resumes and forward their profile to the company for the final shortlisting.
- Coordinate with the applicants and schedule interviews with the company.
- Handover the Campus Ambassador to the client
- Sending rejection/selection emails to the candidates on behalf of the company.

powered by



Local Partners



National Board of Advisors



MS. TANYA DUBASH
Executive Director &
Chief Brand Officer
Godrej Group



MR. VIRAT BHATIA
Managing Director
Apple India



MS. DIA MIRZA
Actor and Producer
Advocate - UN SDGs Goodwill
Ambassador - UNEP



MR. SOURAV ROY
Chief of Corporate Social Responsibility
Tata Steel



MR. MADAN PILUTLA
Dean
Indian School of Business,
Hyderabad.



MS. KISHA GUPTA
Head of Global Academic Relations
Infosys Ltd



MR. YEZDI NAGPOREWALLA
CEO
KPMG, India



MR. ISHTEYAQUE AMJAD
Managing Director- Policy & Global
Govt Affairs- India & South Asia, Abbott

National Partners



Contact



Neha Tawde
Head of Business Development
AIESEC in Navi Mumbai

(+91) 9172249335
neha.tawde@aiesec.in