



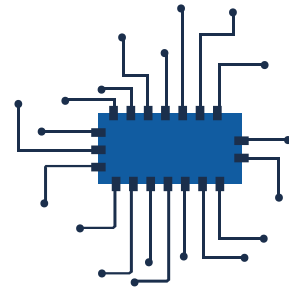
Gujarat National Law University



A short one credit online certificate course on

Contouring Innovation in the 21st Century through the Intellectual Property and Tech Interface

2nd Edition



17th - 28th July, 2023

ABOUT GNLU CENTRE FOR IPR (GCIPR)

Recognizing the immense potential of Intellectual Property Rights to guide the domestic innovative and creative industries towards growth on the global platform, GNLU established the Centre for Intellectual Property Rights in January 2016. GNLU's continued endeavours of promoting IPR were recognized by the software giant Microsoft India resulting in the establishment of the GNLU-Microsoft IPR Chair in 2013. In 2015, the University was endowed with generous funding from the Gujarat Government's Council on Science and Technology under the titled GUJCOST-GNLU Centre of Excellence in IPR, to promote research, training and education in areas such as Patent law, Traditional Knowledge etc. The Centre was endowed funding under DPIIT Scheme for Pedagogy and Research in IPRs for Holistic Education and Academia (SPRIHA) with an establishment of another IPR Chair in 2018. Despite the unprecedented challenges of Covid, the Centre, in 2021 introduced a PG Diploma in IPR which is currently in its third successful year. Since 2017, eight awards in individual and collective capacity have been received by the Centre, which is a testimonial of its contribution to the field of IPR.

APPLICATION PROCESS

1. Registration form is available at :- Course Registration - [Google Form](#)
2. The link shall remain open till 11:59 pm, July 15, 2023. Application form can be filled and submitted only through the link provided.
3. Registration shall be on a first come first serve basis.
4. Details relating to the course and mode of joining will be shared only with the Registered participants.

REGISTRATION FEES

- Registration fees for GNLU Students : INR 500
- Registration fees for external students : INR 1000
- Registration fees for academicians : INR 2000
- Registration fees for others : INR 2500
- The fee payment link will be : <https://gnlu.servergi.com:8071/SIMWEBGNLU/Utilities/pendataform>
- The course fees are non-refundable.
- No participant will be entertained without enrolment.

ORGANISING COMMITTEE

Programme Coordinators:

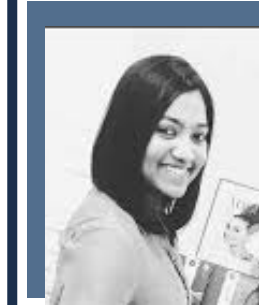
- Dr. Hardik Parikh, Assistant Professor of Law, Member, GCIPR & Head- Training division, GNLU
- Ms. Michelle Dias, Teaching and Research Associate (Law), GNLU

Student Coordinators:

- Diya Vanzara, Contact No. - +91-9978807688
- Trisha Sharma, Contact No. - +91-99262 95979

Queries may be addressed to gnluipr@gnlu.ac.in

RESOURCE PERSON



Chaani Srivastava

IP and Tech Attorney, LOCS Online

B.SC LLB (Hons.) (GNLU, 2010)
LLM, Specialization in Law and Technology (UC Berkeley Law, 2015)

Ms. Chaani Srivastava is an experienced intellectual property attorney at LOCS online with a demonstrated history of working in the law practice industry in India as well as the United States. She has a diversified theoretical as well as practical hands-on experience in the arena of law, holding an L.L.M. in Law and Technology from the University of California, Berkeley.

INTRODUCTION TO THE COURSE

This short course in Tech law is a one of a kind in India, aiming to touch upon various upcoming areas at the intersection of law, technology and policy including the complex landscape of privacy requirements, data protection, regulated vs. gray unregulated areas (US vis-à-vis India) and subsequent pros and cons. The prime objective of the course is to acquaint students with the ground application of academic learnings and familiarize them with the real life scenario of a legal practitioner, especially in a constantly evolving field that will undergo rapid changes in the next 20 years. It aims for students to be at the helm of this coming transformation by relaying the basics as well as aims to enable future lawyers to understand the consequences of using AI and understand ethical and conscientious interaction with Artificial Intelligence.

ABOUT THE COURSE

This course is a supplement for the main courses offered in Intellectual Property and Technology, Data Protection, Data Privacy, Information Technology that the students already engage with in the course of their respective degrees, at any level currently. It is ideal for a law student wishing to explore the nuances of tech law and build a career as a tech lawyer in both the Indian and international arenas as well as for budding tech enthusiasts looking to pursue a career as a tech lawyer, including but not limited to -

- Software companies & Public policy organizations
- Social Media corporation
- Esports companies & Online gaming companies
- Ed tech enterprises
- Influencer agencies
- OTT platforms & Production houses

This year's edition includes an additional chapter on "Disruptive technologies like ChatGPT, their data privacy and ethical implications + handbook for mindful use of AI tools" to bring everyone up to speed with the recent developments in tech.

TEACHING METHODOLOGY

This course will follow a discussion-based style which will emphasize on both the practical and theoretical academic aspects supplemented by experiences drawn from real life. It will encourage a participatory and student-centered approach, entailing minimal work outside class. The participants will be required to undertake an MCQ test as an assignment for successful completion of the course and earning the course certificate.

*A CERTIFICATE OF COMPLETION WILL BE ISSUED TO EACH PARTICIPANT UPON SECURING 80% ATTENDANCE .

COURSE STRUCTURE & OUTLINE

- Course duration: 2 hours/ day
- Class timings: 5:00–7:00 p.m.

DATE	DAY	MODULE	TOPICS
July 17, 2023	1	Introduction to IP & Tech Law	<ul style="list-style-type: none"> • Key Concepts of IP & Tech Law • Module roadmap • Mindful use of technology
July 18, 2023	2	"In God we trust, all other must bring data"	<ul style="list-style-type: none"> • Defining Data & Understanding its life cycle • Importance & perils of global data piles
July 19, 2023	3	Privacy Policy: Update, (don't) read, accept REPEAT!	<ul style="list-style-type: none"> • Plotting privacy on public internet • Accountability v. Anonymity • Safeguards of privacy
July 20, 2023	4	Cookies: The power packed & incredible kind	<ul style="list-style-type: none"> • What are cookies & cookie policy? • Behavioral advertising & cookie consent
July 21, 2023	5	Cloud Computing: a buffet of on-demand IT resources	<ul style="list-style-type: none"> • Types of Clouds and Cloud Computing devices • Cloud Computing of IP protection • Constituents, Pros & Cons
July 24, 2023	6	The SAAS Talk	<ul style="list-style-type: none"> • Introduction & types of SAAS agreements • End User License Agreement or Service Level Agreements
July 25, 2023	7	"What's in it for we" : Tech contracts with suppliers & partners	<ul style="list-style-type: none"> • Understanding purpose of tech contracts and its types • Best approach for signing them
July 26, 2023	8	Wrapping it up: Tech Contracts with users	<ul style="list-style-type: none"> • Types of tech contracts with users, criteria for choosing an agreement • Importance of crisp drafting
July 27, 2023	9	Combination Agreements I	<ul style="list-style-type: none"> • Understanding complexity of agreements that are a combination of professional service & software license or transfer of ownership
July 28, 2023	10	Combination Agreements II	<ul style="list-style-type: none"> • Examples of Combination Agreements and ways to approach them efficiently